



SOCIAL ECONOMY NEWS

November 2018 | Issue No. 1

Why did we start this?

As a development NGO worker, everyone comes to a point when one asks,

'how did others overcome the issue I am struggling with?'

or

'are there any best practices out there on the issue I am dealing with?'

Or simply

'what activities are other GN partnering countries doing, under what theme?

How much did it cost?'

There are simply too many questions whilst one's job but not sure who to ask.

On the other hand, some colleagues and friends of yours just have great inspirational or idea sparking stories to tell and you just want to shout out to your friends to share the stories you heard, but did not have the time or an appropriate channel to do so.

Through this Social Economy News, we wish to share these stories of our partner countries and events happening today.

We hope this is used as an useful source of information that can lead to active conversation and sharing of experiences.

News and Events

Part	Contents
Social Economy	<p><u>Myanmar's rice husk briquette project gains board approval for joint investment</u> <i>GNI and InfraCo Asia, a impact investment company based in Singapore, agreed to enter into co-investment of rice husk briquette project amounting to total joint investment amount of \$2,260,000. Signing of the shareholders' agreement will be executed this year.</i></p>
	<p>InfraCo Asia: https://infracoasia.com/ Infra Capital Myanmar: http://www.infracapmyanmar.com/</p>
	<p><u>Guatemala coffee project selected for KOICA Social Economy Solidarity Program ('19-'21)</u> <i>The total project budget for KOICA program is \$1,022,727 for 3 years. Coffee farmers in Acatenango will be supported with farming inputs and establishment of social enterprise will add value to coffee cherries.</i></p>
<p><u>Social Enterprise Division soon to become a separate entity</u> <i>Social Enterprise Division is in the process of operating as a separate identity for efficient and transparent management</i></p>	

News and Events

Part	Contents	Picture
Merrycoop	<p><u>Brand collaboration with RePLAIN for Mongolian cashmere products</u> Merrycoop has launched cashmere products for the 2nd time working together with Tod Ilch Co-operative in Mongolia and knit specialty brand, RePLAIN. New products include beanies, hand gloves, and more.</p> <p>http://www.givestore.kr/goods/event_sale.php?sno=58</p>	
Givestore	<p><u>Good Water Project bottle for a good cause</u> Good Water Project bottle has been launched as part of Good Water Project campaign. Profit from the sales is donated for WASH projects in Good Neighbors. SK Telecom has purchased large amount of bottle to participate in the good cause.</p> <p>http://www.givestore.kr/goods/event_sale.php?sno=13</p>	
Cafe	<p><u>Good Neighbors' coffee at Café Show</u> Café team participated in the Café Show to promote Rwanda's coffee from Café de Gisagara. It was an opportunity to get in contact with sponsors/buyers/sellers.</p>	

Our & Other Stories

SOCIAL

Guatemala coffee project to be launched in 2019 (KOICA Social Economy Solidarity Program)

Background

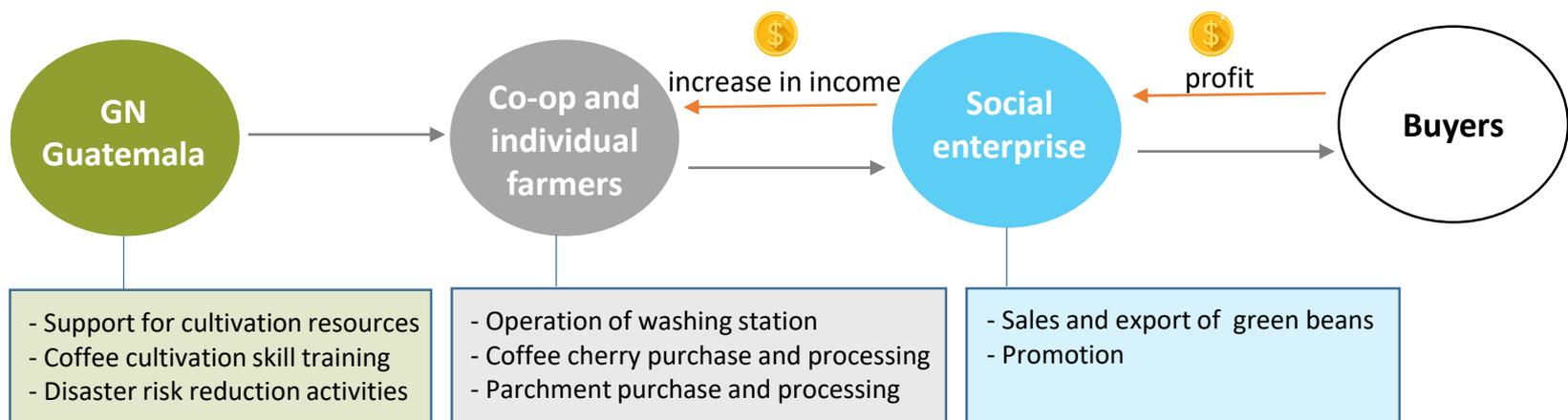
- ① Eruption of a volcano affecting coffee farmers in Acatenango, Guatemala
- ② Lack of cultivation skills
- ③ Lack of economic opportunities for female coffee farmers
- ④ Growth potential of coffee industry
- ⑤ Value chain expansion opportunities

-> Interview of El Pensativo Co-operative (coffee co-op) testifies due to the volcano eruption, coffee cherry production reduced by 50% and it takes a long time, at least 3 years to re-plant the coffee tree and bear coffee cherries one again.

Acatenango Coffee

- As one of 8 major coffee production areas, Acatenango is suitable for coffee production due to its geographical and weather conditions.
- With an average elevation of 1,800m and mineral rich soil, Acatenango coffee is renowned for its quality, having won the COE(Cup of Excellence).

Business Model



Our & Other Stories

MERRYCOOP

Launching of FW18 Mongolia Ilch Cashmere

Brand Collaboration RePLAIN

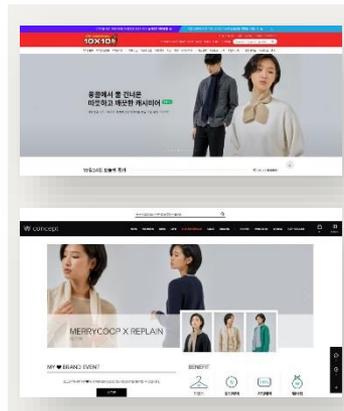
Collaboration with Mongolia's Tod Ilch Cooperative and Knit Specialty Brand 'RePLAIN'



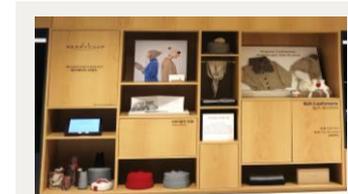
MERRYCOOP  RePLAIN
By Goodneighbors | knit studio |

Marketing and Promotion (On/Offline)

- Online : '10x10' Main banner event / 'W Concept' banner event
- Offline : (Myeong-dong) Kolon special exhibition / (Seongdong-gu) Understand Avenue Wall Exhibition



Click



Click



Click

FW18 Ilch Cashmere Products Made in Mongolia

Total of 5 styles / 12 colors



Scarf

Petit Scarf

Ribbed Beanie

Earflap Beanie

Gloves Women

Sales channels

7 Sales channels

GIVE STORE

 W concept

WIZWID

10X10


29CM

H A G O

UNDER
STAND
AVENUE

Our & Other Stories

MERRYCOOP

FW18 Kyrgyzstan Kyrksh Felt Coaster & Indoor Shoes Coming Soon

Buguenye Cooperative

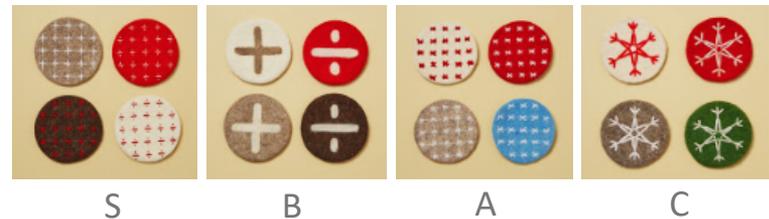


Buguenye Cooperative members

Fw18 Kyrksh Felt Products

Total of 5 styles / 19 colors (includes 2 coaster two items from FW17)

Coaster



S

B

A

C

Shoes



Ivory

Grey

Brown

Marketing and Promotion

- Photos are finished product concepts
- Online : The first launching platform is WADIZ (Crowd-funding Channel)



Our & Other Stories

MERRYCOOP

Coming Soon !

FW18 Mongolian Leather Goods

1) FW18 Mongolia leather Goods



FW19 Cambodia Wood Lamp

2) FW19 Cambodia Wood Lamp



Product Line Up

1. Rwanda [Laptop bags]
2. Vietnam Picnic Set
3. Guatemala bags