As we start with Vision 2030...

All NGOs (Non-government Organizations) are held accountable for the impact it creates in countries where they work. The outcome and the impact themselves are the reason why so many NGO workers spend endless hours in the field and in offices.

However, there comes a time when we ask ourselves, are we really making the changes? And if we are, how much changes are we bringing to the community and can these changes be measured? Do we have set indicators which we can compare the outcome to? Will our answers and findings will be sufficient to pursue our donors and ourselves be proud and also make others to participate in the work we do?

The issue No. 5 deals addresses these questions by providing guidance to the readers on what baseline survey is and how it should be conducted in the filed level, without any exceptions. The importance of measuring outcomes in the figures that is agreeable, presented in the form which can be easily read and understood is very important to our work. This helps us to continue the work we do.

GNGIF hopes the issue no. 5 will help GNPCs to better prepare themselves, when it comes to measuring outcome and the impact they are making in relative countries. We also wish that the information shared via Newsletters will be fully utilized and hopes this channel of communication can involve all ends; the partner, support countries and GNGIF. We are waiting for your input still, so share your stories with us.
MERRYCOOP launched **Tajikistan Wooden Ring** through WADIZ, a crowd funding platform in Korea. Thanks to its **custom-made design and special story**, the Ring succeeded in **raising 1,099% funding from the crowd** in July in Korea.
Our & Other Stories

Product line-up
**Funding story**

Tajikistan has been short of jobs for young generation due to years of civil war. To remedy this situation, MERRYCOOP designed the wooden ring project with a local wood craftsman, Mr. Sanzar.

Each funder could choose a size and material they want, among Walnut, Apricot, and Mahogany, and add a custom engraving on the ring.

The rings for WADIZ funders are being produced now, and scheduled to be delivered soon.

**SNS Marketing**

MERRYCOOP conducted an SNS event via Good Neighbors’ Instagram (@goodneighbors), and many showed their support and interests! (708 likes and 88 comments)
MERRYCOOP products are now for sale on an ethical fashion store, passing through entry competitions from document review and presentation in June.

Sustainable Ethical Fashion (SEF) store in Dongdaemun Design Plaza, Seoul, is a select shop run by Seoul Design Foundation. The store sells ethical fashion brands that feature fair trade, eco-friendliness, upcycling, and local production.
Our & Other Stories

Products on sale

Check on Instagram
@goodneighbours