Unemployment in urban area of Cambodia is high, and a business model for urban CDP was needed for income generation of people who have finished the child sponsorship program and the youth in the area.

In Cambodia, where there is no public transportation, people usually use Tuk Tuk and motorcycle to move, which brings high demands for Tuk Tuk taxi. But it is difficult to purchase Tuk Tuk more than $3,400 due to lack of capital for individuals in Cambodia.

In general, the commercial bank uses the annual installment plan, which is equivalent to about 21% interest of the year.

GN Cambodia offers a two-year installment plan to transfer ownership of Tuk Tuk if driver fully pay back at 12% interest within period of repayment.

It will help cooperatives to be self-reliance and to increase their income as well.
Our & Other Stories

Business Model & Impact

Select 30 drivers from IGG

Start Taxi Business

GNC Purchase 30 Tuk Tuk Taxi

Transfer Ownership from GNC to a Driver

Training Drivers
- Driving skill
- Financial support through organizing a cooperative

Payment for 2 years with 12% interest

Economic Impact

$180,000
Sales revenue of IGG

$5,653
Good Taxi IGG’s fund (savings)

Social Impact

30
Job creations

Safety
Improved work safety with insurance

* Indicators of economic Impact are as of 2021
* Supporting accidents and break down expense of taxi from IGG’s fund
MERRYCOOP newly released Kyrgyzstan Felt Shoes for men. Buguenye Cooperative in Kyrgyzstan has produced Felt Shoes since 2018, but this is their first time to introduce men's. There was a high demand from the customers!

Felt Shoes, made of 100% wool, are specialized in warmth, coziness, and comfort. Men's sizes from 265mm to 280mm (8.5 to 10 in US) are now available in Taupe and Brown colors. With enhanced customer satisfaction thanks to product diversity, Felt Shoes will be able to support more self-reliance of Kyrgyzstan cooperative members.
MERRYCOOP products are now in three Shinsegae Department Stores in Gangnam, Myeongdong, and Yeongdeungpo. There are 13 Shinsegae department stores across Korea, and it is the number one trusted and preferred store in Korea. Merrycoop is widening its presence in the retail business so cheers to Merrycoop! If you have a chance to visit Korea, please feel free to stop by a select shop called Style Contemporary on the 4th floor of Shinsegae Department Store at Yeongdeungpo!